



xSynthesis Web Hosting

Professionally Designed Web Sites
with Usable Applications, Extending Your Business

Our Unique Guarantee

Within the first 30 days, if you are not satisfied with our services for any reason, you can call us and we will either address your needs or you can cancel your service with us and owe only the first month's hosting fees. Furthermore, we guarantee that our hosting fees will not increase during the length of your contract with us, even though we will likely increase the available features.

About xSynthesis

xSynthesis LLC provides highly usable business applications that aid our clients in extending the reach of their organization. Because we understand that technology is an important investment, we work to maintain high standards of excellence in providing applications with features most often only found in very expensive high-end products. We couple this with an emphasis on keeping things simple, creating powerful applications that are easy to use. We know that your needs are complex; your technology needn't be.

xSynthesis staff has been involved in building web-based applications since 1996, soon after the creation of the World Wide Web (WWW), about the time the first web-based applications were coming onto the market. We have been at the forefront of key technologies, such as XML and Web Services, shown in our contribution to the industry via published books and professional articles. xSynthesis is headquartered in the Washington DC metropolitan area.

Professionally Designed Web Site

All hosting plans are provided only for web sites that have been professionally designed by our company or when running some of our applications. Contact us to see if you qualify.

Professional designed web sites include the color scheme and graphical elements of your choice. We provide you with up to 3 unique designs giving you the option to select your favorite one, or, with greater flexibility in mind, you may mix and match your favorite elements from the design samples to select the final design.

Easy Content Updates

The final design includes 2 page types, one for the homepage and one for the remaining content pages. We then integrate some of our powerful applications and features, or applications and features of approved 3rd party vendors. From then on, with our free 2-hour introductory system training session, simple online "how-to" guides, and our free plug-in for Microsoft FrontPage (or your favorite HTML or text editor), you will be able to quickly and easily update and add your own content. It's as simple as using a common text editing tool and your web browser.

Domain Registration or Transfer

Domain registration is extra, if one is needed. We do this via Network Solutions and their current prices are around \$10/ year for 5 years registration (their prices are subject to change, please check: www.NetSol.com). We are happy to help you with this search and let you know what offerings can be found at Network Solutions. If you already have a domain name, we will transfer it to our hosting facility free of charge.

Training and Support

Along with our free 2-hour introductory system training session (in person if location proximity allows or via phone or Internet), we provide you with a few simple "how-to" guides to get you started. If you have further questions, you can easily contact us via email or phone and we will be happy to assist. Our staff is prompt and friendly, and we don't give up until all of your questions are fully answered.

System upgrades

While you are expected to handle all content updates to your site, via the easy to use visual interface provided, we handle all system upgrades. The initial visual design is done for you. System upgrades and new applications or features will be added to your site as they become available at no additional cost to you (though, any customizations would be charged on time and materials basis).

Our Hosting Center

Our hosting center is located in a state of the art facility owned by Peer1, a large Internet provider. Their organization is directly connected to Tier 1 upstream providers (MCI, Savvis, AT&T and Sprint) with peer connections, as well to 500 other providers, allowing them to have very low latency (i.e. the time to response) between networks and lower costs. Visit: www.peer1.com/infrastructure/network.php. The Data Center and Network which house our servers has quality Cisco built network with guaranteed 99.9% uptime guarantee*. The servers are located in Virginia, Texas, and California, with standard features such as: regulated climate control, full particle filtering, humidity control, tight security, high degree of redundancy, power backup and generators, and more. Servers: Microsoft Windows Server 2003 with support for Microsoft.NET and Microsoft Sql Server. Selected xSynthesis applications, and approved 3rd party applications are included.

* The Virginia Center where most of our server(s) are located has 99.99% uptime guarantee. Please note that this is network uptime guarantee and is not a guarantee for the uptime of the entire web site or service, as other factors may interfere with site activity.

www.xSynthesis.com 484 Williamsport Pike #102, Martinsburg, WV 25404. Phone 571.223.6808



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xSynthesis Web Hosting

Professional Custom Web Plans

Feature	Regular	Plus	Premium	Details
Professional Web Design				
Professional Custom Design	Required	Required	Required	xSynthesis professionally designed web site is required to be pre-approved for our hosting service.
Usability analysis	Provided	Provided	Provided	We provide you with usability improvement suggestions, based on years of industry experience.
Custom error pages	Yes	Yes	Yes	Our standard design package includes custom error pages.
Content and Updates	Regular	Plus	Premium	Details
2 free hours introductory training + free email and phone support	Yes	Yes	Yes	We provide you with 2 free hours of introductory training (via phone). In addition, if you have a question, want to know how to do something, or simply need some help with your tasks, email or call us for assistance. We will help you promptly, usually within 24 hours.
Easy Content Editing	Yes	Yes	Yes	Easily update and manage your own content with a visual tool. If you know how to use Microsoft Word or a similar word-processor, you will find the tool very easy to use. You can purchase Microsoft FrontPage 2003 and install its free xSynthesis Add-In or you can use a HTML or text editor of your choice.
Unlimited pages, images, and other content files	Yes	Yes	Yes	With an easy point-and-click interface, you can add as many pages as you like to your site and they will keep the same look and feel.
Audio Downloads & Video Samples	Yes	Yes	Yes	Audio content (MP3) and short video clips can be uploaded and then linked to your site, for users to download and listen or watch. Posting files is as easy as copying files on your own local computer.
File Upload	WebDAV	WebDAV	WebDAV	Works over HTTP and it looks like networked drives in your Windows PC. It's easier to use and more secure than FTP!
Content Authors	1	3	10	These are the unique accounts that are provided for you, for uploading content with WebDAV for your employees or others who may need to upload content to your web site.
Searchable PDF files	No	Yes	Yes	If you have a large amount of online content that is found in PDF format, we can enable you to make the full text of the PDF files searchable directly on your web site. This feature requires a 3rd party tool for content editors, not included in the hosting price (approximate cost, \$50).
Password Protected Directories	No	Yes	Yes	It is helpful to password protect directories, for certain customers, partners, or employees access.
Hosting Environment	Regular	Plus	Premium	Details
Bandwidth (Traffic Volume)	50 GB/ month	200 GB/ month	500 GB/ month	Your web site is hosted in an environment where the bandwidth is shared among few other web sites; bandwidth is rarely an issue.
Storage (for all content)	2 GB	4 GB	10 GB	These are typical storage allocations for the particular package. The storage allocation can be used for your web site content files such as graphics, PDF files, media files (MP3 and other), your mail boxes, and databases. If you have any special needs, please let us know.
Free Domain Transfer	Included	Included	Included	This is a free service that we do for you as we migrate your domain. If you do not have a domain name or would like to change it, please let us know so that we can assist you. Once a transfer is initiated, it generally takes between 24-72 hours for your domain to become active on the Internet.
Online backup	Nightly	Every 3 hours	Every 3 hours	Online backup (this is a hot backup) is performed. In addition, we advise that you backup your content to a remote computer on regular basis.
Integrated E-Mail	Regular	Plus	Premium	Details
E-Mail Accounts/ Mailing Lists	1 / 1	10 / 10	100 / 100	We provide integrated email service with your web site, so that you can now have email addresses that match your domain, such as FirstName.LastName@YourOrganization.com.
Spam Filtering	No	No	Yes	Today, spam is everywhere, and it wastes your valuable time. We place tight controls on spam coming in to your email account. If you select a plan without server-side spam filtering, you can still filter your spam on your client machine, such as via Outlook or other client installed anti-spam software.
Web Based Email (Webmail) & POP3/ SMTP for Outlook or other email client applications	Yes	Yes	Yes	Check your email easily via the web or download it into Microsoft Outlook or other email client. Whether you are at the office, at home, or on the road, checking your email has never been easier. Just use any web browser and your username with password - it is that simple.
Powerful Applications	Regular	Plus	Premium	Details
Free Application Updates	Yes	Yes	Yes	When we obtain a new version of any of the offered applications, we test it, and then deploy it for you, without you having to do any of the upgrades yourself.
Microsoft SQL Server	1 Database	5 Databases	10 Databases	Access to powerful, scalable, and enterprise class database server, Microsoft SQL Server.
Web Site Search	Yes	Yes	Yes	Fully searchable web site with integrated search box. Our powerful web search software product indexes your entire web site allowing users to search your entire web site by keyword or phrase. View real-time search statistics to find out what people are searching for on your site. A great tool to ensure that valuable content (<i>including any products or services you provide</i>) is very easy to find.
Additional Applications	Selected	Selected	All Available	Additional applications, such as Calendar, Web Traffic Analysis/ Web Site Statistics, Content Management/ File Management, Email Newsletters, e-Commerce will only be available to Plus and Premium plans. Check with us for currently available applications. Applications can be made or installed for other custom needs - contact us for free estimate.
Price and Guarantee	Regular	Plus	Premium	Details
Price	\$24.99/ month	\$49.99/ month	\$99.99/ month	Our monthly fees, if paid montly.
Price (if prepaid for a year)	\$249.99/ year	\$499.99/ year	\$999.99/ year	Save greatly, and get 2 months of free hosting, when paying in advance for the whole year.
Our Guarantee	Yes	Yes	Yes	Within the first 30 days, if you are not satisfied with our services for any reason, you can call us and we will either address your needs or you can cancel your service with us and owe only the first month's hosting fees. Furthermore, we guarantee that our hosting fees will not increase during the length of your contract with us, even though we will likely increase the available features.

Additional features and storage may be added to certain plans. Let us know what your needs are and we will work to be as flexible as possible.



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